

# Alexandria Doyle

## Communications Media

Adept at creating innovative and engaging graphic designs. Skilled at website design and organization. Experienced in creative content creation.



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215-307-7125 | Indiana University of Pennsylvania Alumni

## Work Experience

**Martins | Feb 2021 - Present**

### Cashier

- Greet customers and answer inquiries
- Operate computerized cash register and credit card machines

**Indiana University of Pennsylvania | Aug 2020 - Dec 2020**

### Graphic Design Associate

- Create promotional graphic designs for Indiana University of Pennsylvania Campus Recreation
- Create social media content for Indiana University of Pennsylvania Campus Recreation event promotion

**Freelance | Aug 2017 - Present**

### Web Designer

- Listen to clients to understand their needs
- Collaborate with clients and create open communication
- Create promotional graphic designs
- Create organized and content rich websites
- Create landing pages
- Create logos

**Sharon's School of Dance and Gymnastics | Sept 2016 - Present**

### Gymnastics Instructor

- Promoted to Co-Head Coach to manage classes during Head Coach's leave of absence
- Communicate openly with coaches and gymnasts to ensure safe gymnastic maneuvers
- Instruct classes of 15-30 students age 6-17

## Education

**Indiana University of Pennsylvania | Aug 2016 - Dec 2020**

### B.S. Communications Media

- B.S. in Communications Media with a concentration in Media Production
- Graduated Cum Laude

## Skills

Proficient in:

- Adobe Photoshop
- Adobe Illustrator
- Adobe Lightroom

## Volunteer

**March 2021**

### Created Neighbor In Need Website

- A volunteer project of creating a website for the local charity organization Neighbor In Need.
- <https://neighbor-in-need.webnode.com>

## Accomplishments

**May 2019 - Aug 2019**

### Backpacked Appalachian Trail

- Backpacked 1,104 miles through the wilderness from Georgia to Pennsylvania on the Appalachian Trail.